

Affordable Housing

STRATEGIES / PROGRAMS

- **Support for affordable housing, to include:**
 - **Use of PUD process**
 - **Tax Abatements**
 - **Shaw Community Development Fund**
 - **Project-based Section 8 Vouchers**
 - **Use of DHCD's NOFA process to access funding**



Local Businesses

STRATEGIES / PROGRAMS

- **Primary Shaw neighborhood small business assistance support programs include:**

ReStore DC

- **DC Main Streets**
- **Commercial District Technical Assistance Program**
- **Commercial Property Acquisition and Development Fund**
- **Small Business Development**

Fund



Local Businesses

STRATEGIES / PROGRAMS

- **Primary Shaw neighborhood small business assistance support programs include:**
 - **Shaw Community Development Fund (Community Foundation for the National Capitol Area)**
 - **Employment Training Tax Credits (Enterprise Zones)**
 - **Tax Increment Financing (Deputy Mayor's Office of Planning and Development)**
 - **Business Associations and Alliances**
 - **CDC's**



Heritage Tourism

STRATEGIES / PROGRAMS

- **Cultural Tourism DC coordinates Heritage Tourism in Shaw:**
 - **African American Heritage Trail**
 - **“City Within a City” self-guided tour**
 - **“Before Harlem, There Was U Street” guided walking tour**
 - **“Duke Ellington’s DC” guided bus tour**
 - **Mount Vernon Square - Shaw trail**
 - **House tour and historic bike tour**



Heritage Tourism

STRATEGIES / PROGRAMS

- **Opportunities for Expansion:**
 - **Connections to U Street, Howard, & City Museum**
 - **Special events: Jazz Heritage Festival, Black History lectures, etc.**
 - **Promotion of Shaw to convention-goers**
 - **Carter G. Woodson house**



Alternatives

DESIGN STRATEGIES

- **Alternatives generated as a part of the process of exploring design strategies**
- **Three conceptual alternatives for consideration- Linear, Nodal and Dispersed**
- **Preferred option can be either of the above or a combination of their parts**

